

MCE Expocomfort, SIT presents the new fan for residential heat pumps

*The solution integrates Panasonic motors and SIT fans.
The world premiere on March 13 at 5:30PM at SIT's booth in FieraMilano*

Padua, March 6, 2024 – **SIT**, a multinational listed on the Euronext Milan segment of the Italian Stock Exchange that creates intelligent solutions for climate control and consumption measurement, will be attending “**MCE - Mostra Convegno Expocomfort**” from March 12 to 15 at the pavilions in Rho Fieramilano. For the occasion, SIT booth will host the **presentation of the new fan for residential heat pumps developed by SIT in synergy with Panasonic Industry**, a leading company in HVAC (Heating, Ventilation, Air Conditioning) technology. The presentation follows the announcement of the collaboration between the two companies by a few months (please find [here](#) the announcement press release).

For SIT, the presentation at MCE ExpoComfort represents a **debut in a new sector**, that of residential heat pumps. A challenge which SIT is ready to undertake thanks to its tradition and 70 years of experience in the heating and climate control sector. **The collaboration combines the quality and reliability of Panasonic Industry's Japanese-designed motors with SIT's advanced experience in fluid-dynamics and electric-motor control electronics** to develop a complete fan solution specifically designed for residential heat pumps. The new application will be available in different configurations to adapt to the specific needs of each heat pump manufacturer, to guarantee the best performance, minimum noise, and compatibility with all refrigerant gases, including R290.

Market distribution of the integrated motor-fan system **will be carried out by SIT**. The product will be available **from the beginning of 2025**.

Federico de' Stefani, Chairman and CEO of SIT: *"We have chosen to undertake this challenge aware of our strong roots in the sector, consolidated expertise in the Heating and climate control fields and our "state of the art" Research & Development department. Our unique know-how has allowed us over the years to create products that represent market benchmarks regarding the management of fluid dynamics. Thanks to this partnership **we can take a further significant step in the transition of our products towards sustainable electrical devices**, a complementary area to our core business".*

Gerhard Scharf, Division Director at Panasonic Industry, expresses enthusiasm, stating, *"Our partnership with SIT signifies a shared commitment to deliver sustainable and cutting-edge solutions. This collaboration provides a synthesis of Panasonic Industry's motor and SIT's optimized impeller and grid, which meets the evolving demands of European heat pump manufacturers. Low energy consumption, minimal noise, and ultimately optimal performance are the benefits of this solution."*

SIT will be present at MCE Expocomfort at **booth E21-E29, Hall 1**. The press is invited to the presentation of the fan, which will be held on March 13 at 5:30PM.

SIT, through the Business Units Heating & Ventilation, Smart Gas Metering and Water Metering, creates intelligent solutions for the control of environmental conditions and consumption measurement for a more sustainable world. A market-leading multinational company and listed on the Euronext Milan segment, SIT aims to be the number one sustainable partner for energy and climate control solutions for its customers, focusing on experimentation and the use of alternative gases with low environmental profiles. The Group has production sites in Italy, Mexico, the Netherlands, Romania, China, Tunisia and Portugal, in addition to a commercial structure covering all global markets. SIT has signed up to the United Nations' Global Compact and its principles that promote doing business in a responsible way. SIT is also a member of the European Heating Industry and of the European Clean Hydrogen Alliance, in addition to the Community Valore Acqua per l'Italia ("Value Water for Italy Community") – www.sitcorporate.it

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the five major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe. Panasonic Industry Europe is committed to enabling customers to achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future. Panasonic Industry Europe's broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions. More about Panasonic Industry Europe: <http://industry.panasonic.eu>

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